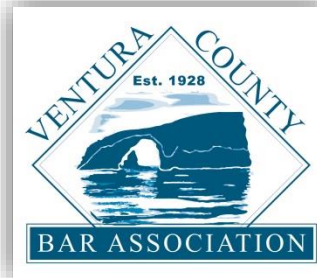


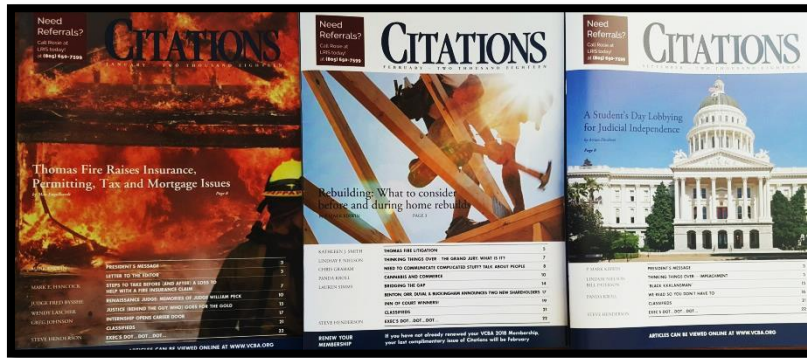
*Serving members of the legal profession and the community in Southern California since 1906*



# CITATIONS

**The official publication of the Ventura County Bar Association**

Target your business to over 1000 attorneys, judges, paralegals, law students and professionals. This monthly upscale legal publication is distributed monthly to members, law libraries, courts, legal-related businesses, and other bar associations. Advertising in **CITATIONS** is an ideal way to display products or services to an exclusive group of professionals. For added exposure, it is also published on the Ventura County Bar Association website [www.vcba.org](http://www.vcba.org) and via monthly eblasts.



## **ISSUANCE & CLOSING DATES**

Space reservations and ad copy must be received by the 10<sup>th</sup> day of the month preceding publication. For example, when advertising in the July issue, the space must be reserved and ad copy received by June 10<sup>th</sup>. Publisher reserves the right to repeat last insertion if new material is not received by deadline.

Description	1-3 Issues	4-6 Issues	7-12 Issues
	Color	Color	Color
Back Cover	N/A	N/A	N/A
Inside Front Cover	N/A	N/A	N/A
Full Page Ad - (7.5"x10")	\$350	\$325	\$300
2/3 PG. Vertical - (4.5"x10")	\$275	\$250	\$225
1/2 PG. Horizontal - (7.5"x 4.5")	\$250	\$225	\$200
1/3 PG. Horizontal - (4.5"x 4.5")	\$200	\$175	\$150
1/6 PG. Vertical - (2.5"x 4.5")	\$150	\$125	\$100
1/6 PG. Horizontal - (4.5"x 2.5")	\$150	\$125	\$100
1/12 PG. - (2.25"x 2.25")	\$100	\$75	\$50

**Call 805.650.7599 or [vcba@vcba.org](mailto:vcba@vcba.org)**

## MECHANICAL REQUIREMENTS

The VCBA CITATIONS is printed offset. The printed quality of the ad depends on the artwork supplied by the advertiser. One-piece camera-ready artwork composed to the respective ad size is accepted. Normal screen use is 300 lpi.

For your convenience, our production company is available to design your advertisement for CITATIONS.

For more information and design pricing please contact **Deborah**.

**805.650.7599**  
**[vcba@vcba.org](mailto:vcba@vcba.org)**

**2/3 PG. Vertical**  
**(4.5" x 10")**

**1/12 PG.**  
**(2.25" x 2.25")**

**1/2 PG. Horizontal**  
**(7.5" x 4.5")**

**1/3 PG. Horizontal**  
**(4.5" x 4.5")**

**1/6 PG. Vertical**  
**(2.5" x 4.5")**

**1/6 PG. Horizontal**  
**(4.5" x 2.5")**