

VENTURA COUNTY BAR ASSOCIATION GOLF TOURNAMENT

VCBA Invites Your Sponsorship of our 1st Annual Golf Tournament on May 18, 2020

Location: The Saticoy Club

- Shotgun start: 10:00 a.m.
- 120-140 golfers max. Scramble Tournament

Tournament Registration Fee

- \$250 Per Golfer
- \$225 Early Bird (Before 04/01/2020)

Title Sponsor - \$10,000

Highest sponsorship; only one sold so the title sponsor gets the biggest logo on all printed materials, the most recognition, and is exclusively the title sponsor of the event.

- ❖ Company name added to everywhere the event is printed. Any signs, booklets, advertising, etc.
- ❖ Complimentary Foursome for Golf
- ❖ Highly Visible Company Banner Display
- ❖ Public acknowledgment throughout the event
- ❖ Special recognition at the Dinner
- ❖ Logo on event signage
- ❖ Biggest logo on event flyers and emails

Dinner/Awards Party Sponsor - \$8,000

Highest event visibility after the Title sponsor

- ❖ Dinner host when all the guests sit down for dinner, the live auction takes place and the winners are announced.
- ❖ Complimentary Foursome for Golf
- ❖ Public thanks at the Awards Party
- ❖ Signage at the Awards Party
- ❖ Logo on event signage
- ❖ Second biggest logo on event flyers and emails

Hosted Cocktail Hour Sponsor - \$5,000

Highest event visibility after the Title and Dinner sponsors

- ❖ Cocktail hour host
- ❖ Complimentary Foursome for Golf
- ❖ Public thanks at the Awards Party
- ❖ Signage at the Awards Party
- ❖ Logo on event signage
- ❖ Second biggest logo on event flyers and emails

Golf Cart Sponsor - \$4,000 **SOLD**

Major event visibility.

- ❖ 2 Complimentary Golfers
- ❖ Logo on name tags in each golf cart
- ❖ Logo on scorecards
- ❖ Logo on event signage
- ❖ Public thanks at the Awards Party
- ❖ Second biggest logo on event flyers and emails

Cooler Sponsor - \$3,500 **SOLD**

This is a good sponsorship for a firm, mediator, or corporation that wants each golfer to remember their name. The cooler sponsor's logo adorns a lunchbox cooler that is given to each golfer with their lunch inside, and can serve as a lunchbox or 12-can cooler.

- ❖ 2 Complimentary Golfers
- ❖ Public thanks at the Awards Party
- ❖ Logo on each of the 120-140 coolers
- ❖ Logo on event signage
- ❖ Logo on event flyers and emails

Breakfast Sponsor - \$2,500

Your company logo or firm name will be printed on a sign to hang on the breakfast table at check-in, where golfers can help themselves to coffee and pastries before the round. Also includes:

- ❖ Public thanks at the Awards Party
- ❖ Logo on event signage
- ❖ Logo on event flyers and emails

Swag Sponsors -

- ❖ Golf Ball Sponsor \$2,000
- ❖ Tote bag sponsor \$1,500
- ❖ Towel sponsor \$1,250
- ❖ Tee sponsor \$1,000

Hole Sponsor - \$1,500 (Limited Holes Available)

- ❖ One of the best ways to generate exposure for your business is to have a tent at a hole which enables sponsors to mingle with the golfers on a 1 on 1 basis allowing the option to give out swag, food or alcohol.
- ❖ This is also a great opportunity to showcase your restaurant, product or services. The possibilities are endless.

Tee Sponsor - \$250

- ❖ Tee sponsors will get their name or logo on a sign at a particular tee.

Sponsorship Commitment Form

Firm/Business: _____

Contact Person: _____

Phone: _____

Email: _____

Sponsorship Level Requested:

- ☐ Title ☐ Dinner ☐ Cocktail ☐ Breakfast
☐ Swag ☐ Hole ☐ Tee

Any questions may be directed to:

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Checks made payable to: VCBA

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