



LAW DAY 5-K SPONSORSHIP PACKAGES - June 20, 2020



Lead Sponsor: \$2,500

1. Lead sponsor promotion shown on race shirts;
2. Lead sponsor shown on race registration flyer;
3. Lead sponsor recognition at Race Award's ceremony;
4. Complimentary 30 race entries for lead sponsor, including shirt with registration.
5. Banner recognition at award's ceremony.
6. An email blast with sponsor name to all VCBA members (currently over 1,100 members).



Starting Line Sponsors: \$1,250

1. Sponsor promotion shown on race shirts;
2. Sponsor recognition on race registration flyer;
3. Race Day recognition;
4. Complimentary 17 race entries for sponsor, including shirt with registration;
5. Banner recognition at award's ceremony;
6. An email blast with sponsor name to all VCBA members (currently over 1,100 members).

Finish Line Sponsors: \$750

1. Sponsor promotion shown on race shirts;
2. Sponsor recognition on race registration flyer;
3. Race day recognition;
4. Complimentary 10 race entries for sponsor, including shirt with registration;
5. Banner recognition at award's ceremony.

Raffle & Gift Sponsors: Under \$500

1. Sponsor promotion shown on race shirts;
2. Sponsor recognition on race registration flyer;
3. Race day recognition during raffle drawings at awards ceremony.

Patrons (attorneys and bar related entities): \$150

1. Sponsor promotion shown on special section on race shirts;
2. Complimentary race shirt.

All Sponsors:

Placement and logo size on shirts and any other promotion based on amount of sponsorship contribution.

