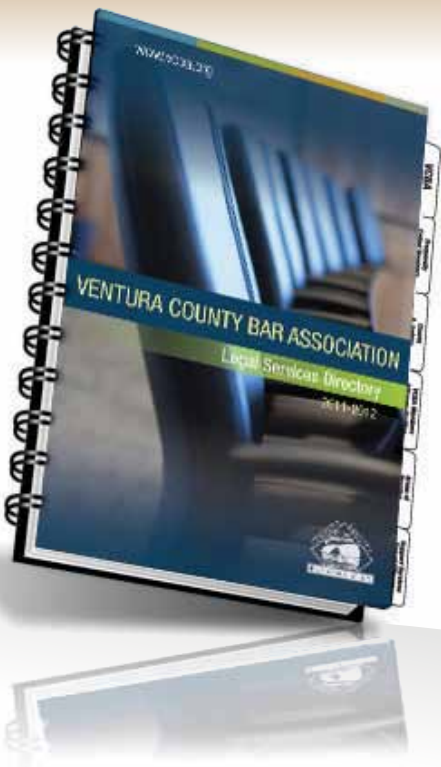


Ventura County Bar Association Legal Services Directory

2012-2013 Edition

FREE LISTING
Receive a free website listing on
VCBA.org with every insertion order.



Target your business to over 1500 Key Attorneys, Justices, Judges, Paralegals and other influential legal professionals.

If you provide a product or services to the legal community, or if you are looking to expand your target audience, the Ventura County Bar Association Legal Services Directory is your best opportunity to reach over 1500 judges, attorneys and legal professionals.

Call today for premium placement. Insertion Deadline is February 2nd. All ad material must be submitted by February 20th.

Call Celene at 805-650-7599 for advertising rates and formats.



Family Law Services
Elderly Law
Criminal Law
Insurance

Court Reporting
Mediation Services
Expert Witness
Estate and Probate

Bankruptcy
Foreclosure Service
Real Estate
Finance

Ventura County Bar Association Legal Services Directory

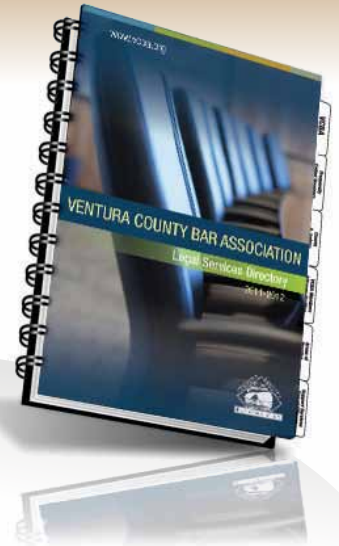


Advertise in the 2012-2013 Ventura County Bar Association Legal Services Directory

You have been selected to be a part of VCBA 2012-2013 Legal Services Directory. This attractive, 4-color, 6-tab, spiral bound desktop reference guide will be distributed to VCBA member attorneys and will be used by attorneys, justices, judges, key legal personnel, paralegals and legal related decision makers throughout Ventura County.

This comprehensive directory contains important information on Judges, Member Attorney Profiles, Photographs, Law Firms, Frequently Called Phone Number, Areas of Practice, Support Services and Expert Witnesses etc.

Advertisers participating in this directory will receive exposure that is targeted and continual at a very affordable cost. This is a must buy for your business to reach the Ventura County Legal community.



General Mechanical Requirements

Printing method: Offset

Binding method: Coil Bind

Line Screen: 133-line screen preferred, 120-150 accepted

Trim Size: 5.5" x 8.5"

Bleeds: Bleed supplied 5.75" x 8.75"

Keep live matter 3/8" from head, bottom, outside edge, and gutter of final trim.

Colors Available: 4-color process

Display Ad Dimensions

Full page (bleed): 5.5" x 8.5"

Full page (non-bleed): 5" x 8"

1/2 page (horizontal): 5" x 4"

Deadline for all ad material: February 20, 2012

Preferred Material

Material should be submitted in one of the following program files:

- Press-ready PDFs are preferred
- InDesign, Quark, Illustrator (please convert all fonts to outline), or Photoshop (If layers are not needed for final artwork, please flatten all layers). All images in the ad should be 300 dpi or higher, and all fonts (screen and printer) must be supplied.
- We cannot accept Windows Post Script fonts (.pfb/.pfm). Spot colors, unless arranged in advance with your sales representative, will automatically be converted to CMYK. Please be aware that while we make every effort to match color, there may be a color shift due to the process of converting spot colors to CMYK. Crop and bleed marks should appear outside of the bleed and trim of the ad. When creating the PDF, crop and bleed marks should be turned on, with the Offset set to at least 12 points, or .1667".
- Ads can also be submitted via email and if color is critical please supply a proof. Please include the name, phone number, and e-mail address of the designer in the event that we would need to contact them about the ad.



Ventura County Bar Association Directory

Display Advertising Insertion Order and Contract

ADVERTISER

Company _____ Date: _____
 Authorized Representative/Contact Person: _____
 Address: _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Fax _____
 Email: _____

DISPLAY SIZE

- Front Cover (Inside) - \$2000
- Back Cover - \$2000
- Back Cover (Inside) - \$1800
- Full page Color \$1,200

- Full Page B&W \$1,000
- Half Page Color \$1,000
- Half Page B&W \$850

TABS

- Full page Color \$1,300
- Full page B&W \$1,000
- Half page Color \$850
- Half page B&W \$650

SECTION OR SPECIAL POSITION _____

LISTING ONLY - \$150

Category _____
 Company Name _____
 Address (street) _____
 City: _____ State: _____ Zip: _____
 Telephone: _____ Fax _____
 Email: _____

Additional Categories _____
 X \$150

PAYMENT

Check enclosed Visa Mastercard
 Account #: _____ Exp Date _____
 Name on card: _____
 Billing Address: _____
 Signature _____

ADDENDUM

THIS CONTRACT SERVES AS AN INVOICE/RECEIPT FOR YOUR RECORDS AND IS SUBJECT TO THE TERMS AND CONDITIONS ON THE REVERSE SIDE. PLEASE READ THE ENTIRE CONTRACT AND TERMS AND CONDITIONS CAREFULLY AND RETURN THE CONTRACT WITH ORIGINAL SIGNATURE TO THE VENTURA COUNTY BAR ASSOCIATION WITH PAYMENT. I UNDERSTAND THE TERMS AND CONDITIONS AND AUTHORIZE ADVERTISING TO BE PLACED IN THE 2011 VENTURA COUNTY LEGAL DIRECTORY.

AUTHORIZED SIGNATURE _____ DATE _____



Ventura County Bar Association Directory

Advertising Terms & Conditions

- A. This agreement is non-cancelable by advertiser and has been accepted the Ventura County Bar Association by signature below.
- B. This agreement is made between the Ventura County Bar Association and advertiser. Advertiser agrees to indemnify and hold the Ventura County Bar Association harmless from all liability, expenses, or costs whether incurred by settlement, judgment, or defense, relating to any dispute concerning the interpretation or enforcement of this agreement.
- C. Upon failure of advertiser to pay the amount agreed to the Ventura County Bar Association, the space contracted for, may not be produced. No copy changes can be made during this agreement period.
- D. Advertiser hereby agrees to indemnify and hold harmless the Ventura County Bar Association for all expenses incurred to enforce collection of any amount due under this agreement.
- E. Advertising acknowledgment having read and understood this agreement between the parties, which supersede all proposals or prior agreements oral or written, and all communication between the parties related to the subject matter hereof.
- F. Advertiser agrees that the liability of the Ventura County Bar Association if any for any omission mistakes errors and/or defects of said advertisement shall in no event exceed the cost of space occupied by the error, but not exceeding the amount of advertising fees actually paid by the advertiser to the Ventura County Bar Association.
- G. Advertiser agrees to accept all artwork as printed.
- H. The Ventura County Bar Association reserves the right to reject any advertisement for any reason and promptly refund the advertisers payment.
- I. Any liability hereunder for any omission, mistakes, errors and/or defects in said published advertisement shall not exceed the fees paid by advertiser.
- J. Final advertisement payment must be made to the Ventura County Bar Association no later than February 1, 2012.
- K. \$50.00 will be charged for all returned checks.
- L. Fausset Printing and the Ventura County Bar Association will distribute approximately 1,250 directories by March 2012.